



Labelling for pool pumps, using the Energy Rating Label and Icon

Suppliers must provide and display the Energy Rating Label on swimming pool and spa pool pumps covered under the new requirements from 1 October 2022.

The Greenhouse and Energy Minimum Standards (Swimming Pool Pump-units) Determination 2021 (the Determination) provide details about the pump label and icon. This includes how and when to use them, and their format.

How to display Energy Rating Labels for instore purchases

The Energy Rating Label must be clearly visible on the displayed pump, for pumps manufactured or imported into Australia after 1 October 2022. This includes for prefabricated pools.

If you display the pump in its packaging, then the label must be clearly visible on the outside of the packaging.

If you display the pump outside of its packaging, an Energy Rating Label must be attached to the pump. This could be by self-adhesive label, double-sided swing tag, static cling label or single-sided non-rotating tag.

The Energy Rating Label cannot be:

- covered by promotional material, including price stickers or brand promotions, other stickers, or labels, e.g. product barcodes
- displayed with other information written on it
- faded or damaged.

You must replace lost or damaged Energy Rating Labels. Contact the manufacturer to obtain new labels, and while you wait either print one or remove the display model.

Greenhouse and Energy Minimum Standards Compliance inspectors look for incorrectly displayed labels, peeling labels or obscured labels.

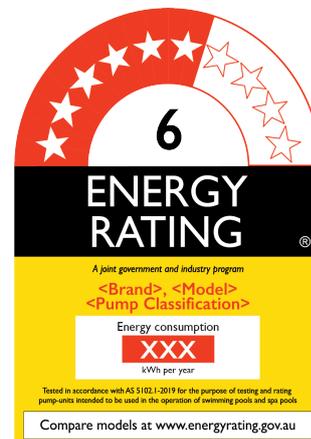


Figure 1 Energy Rating Label for a pool pump

What if the pool pump did not have an Energy Rating Label?

It's the responsibility of the supplier to register the product and provide the Energy Rating Label to retailers, installers or builders with the product.

The supplier will need to provide a copy of the label that is the correct size and colour so that that is can either be:

- attached to the product, if a physical label is provided or
- printed in the correct colour and size before being attached to the product.

If you are experiencing issues you can seek support from:

- Greenhouse and Energy Minimum Standards Compliance team at compliance@gems.gov.au
- the Energy Rating team at Energyrating@industry.gov.au.

How to display energy rating icons for online purchases and for advertising

While it is not mandatory to display an Energy Rating Icon when selling pool pumps online or in advertising, we recommend using the icon to provide customers with the information they want to make an informed purchase. This also creates a consistent shopping experience between instore and online or advertising.



Figure 2 Energy Rating Icon for pump units

More information about the icon is available [on our website](#).

More information

For more information, visit our the [Energy Rating website](#) or contact us at energyrating@industry.gov.au

For detailed information refer to the [Greenhouse and Energy Minimum Standards \(Swimming Pool Pump-units\) Determination 2021](#)

DISCLAIMER: The information in this document is provided as guidance only. This document has been developed to help suppliers better understand their responsibilities under the legislative framework in Australia. This document should be read in conjunction with the *Greenhouse and Energy Minimum Standards Act 2012* and the supporting Regulations and Instruments. Changes to legislation may affect the information in this document. Ultimately, persons are responsible for determining their obligations under the law, and for applying the law to their individual circumstances. This document does not constitute legal advice and is not a substitute for independent professional advice.