

The Equipment Energy Efficiency (E3) Program is a cross jurisdictional initiative for delivering a single, integrated approach to energy efficiency standards and energy labelling for new household and business equipment and appliances sold into the Australian and New Zealand markets. The E3 Program operationalises the Inter-Governmental Agreement (IGA) for the *Greenhouse and Energy Minimum Standards (GEMS) Act 2012* and the Act's subordinate Regulation and Determinations¹. Its objective is to increase the energy efficiency of new appliances and equipment sold, thereby reducing energy consumption.

Setting priorities for the E3 Program is critical to ensuring that opportunities to save energy, reduce greenhouse gas (GHG) emissions and lower energy costs for households and business, are realised as soon as possible. Evidence-based prioritisation of opportunities provides a basis for planning for future regulatory work and allocation of resources.

This Prioritisation Plan has been developed to identify how the E3 work program will be aligned to accelerate policy development and focus on regulating products that will deliver the most benefits including improved energy productivity, lowering greenhouse gas emissions, and reducing energy costs. In the short- to medium-term, prioritising means focussing resources on a smaller number of higher-value policies so they can be delivered earlier.

The Plan identified six priority areas in 2015–16: lighting, non-domestic fans, swimming pool pumps², refrigerated storage and display cabinets, air conditioners and domestic refrigerators. The Plan was updated in 2016–17 to include televisions, industrial products, and hot water products.

High Priority	
<p>E3's immediate attention will be focussed on the work streams for these products</p>	<ul style="list-style-type: none"> • Lighting • Non domestic fans • Swimming pool pumps ² • Refrigerated storage and display cabinets • Air conditioning and chillers • Fridges • Televisions • Hot water products • Industrial products <p>Please refer to the Energy Rating website for detailed consultation information: www.energyrating.gov.au/consultation.</p>
Lower priority	
<p>The E3 Program remains committed to reviewing and assessing these products as it develops future work plans</p> <p>Engagement with industry stakeholders will be ongoing</p>	<p>These products will continue to be regulated:</p> <ul style="list-style-type: none"> • Clothes dryers • Computers • Digital television set-top boxes • Dishwashers • Distribution transformers • Electric motors • External power supplies • Monitors and other flat screen technology (excluding televisions) • Standby power • Washing machines

¹ In New Zealand, this program operates under the Energy Efficiency (Energy Using Products) Regulations 2002. New Zealand participation is governed by the Australia-New Zealand Policy Framework and Funding Arrangement, signed by respective Ministers.

² The Swimming pool pumps project applies to Australia only.